

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/83

dt @ Chennai-6 the 17.11.2011.

Sub: Revision of prepaid tariff under 2G&3G mobile services–reg

Ref: C.O. Lr No.26-07/2011-T&C-CM circular No:81/11-12 dt 21.10.2011.

Approval of competent authority is hereby conveyed for the Revision of prepaid tariff under 2G&3G mobile services in Tamilnadu LSA (including CHTD) **with effect from 17.11.2011** as under:-

- (i) Reduced call charges on two BSNL Local numbers revised from existing Rs.0.20/Min to Rs.0.30/Min under “2G Special,3G Special and Anbujodi special” prepaid General Plans.
- (ii) SMS\* charges under “2G Special,3G Special and Anbujodi special” plans are revised
  - (a) to uniform Rs.0.60 per Local SMS and Rs.0.70 per National SMS and
  - (b) Local/National SMS charges while national roaming revised to Rs.0.70 per SMS.(\*Any Network)

All other terms and conditions will remain same.

(C. Selvaraj)

AGM(Marketing-CM)

044-28291580, 9443100877

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM(NW-O), Coimbatore - for information & necessary action please.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “[tamilnadu.bsnl.co.in](http://tamilnadu.bsnl.co.in)”

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.